END-TO-END HOUSING PRODUCTION

DIGITAL TECHNOLOGIES TO ENABLE MMC



| | | DIGITAL TECHNOLOGY | MODERN METHODS of CONSTRUCTION (MMC) |
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| 1 | MARKET DEMAND | Al driven demand forecasting GIS forecasted housing needs Data and demographic analytics feeding demand models | Early alignment of product platforms with market needs allows standard modular product ranges and scalable design catalogs. |
| 2 | DUE DILIGENCE | Al driven feasibility tools which assess sites and financial risks Digital compliance identifying regulatory & legal risks Manufacturability integration and modular designs | Feasibility studies include manufacturability checks to validate off-site solutions and industrial platforms early in planning. |
| 3 | DESIGN & ENGINEERING | BIM ensures shared, 3D, parametric modelling AR / VR enables immersive design Digital twins simulate manufacturability and performance | Modular, panelized, repeatable design systems are used, and design is optimized for off-site manufacture and assembly via BIM-integrated tools , minimizing labor and waste. |
| 4 | PRE-CONSTRUCTION & PROCUREMENT | ERP & cloud platforms integrate procurement, scheduling, and prefabrication Connected digital supply chain leveraging IoT tracking and robotics | "Kit-of-parts" design automates factory bills of materials, enables just-in-time delivery, and robotic manufacturing. |
| 5 | CONSTRUCTION | On-site AR & sensors guiding construction in real-time IoT monitoring of materials and parts Robotics for precision manufacturing Project management platforms coordinating safe, rapid assembly | Construction site becomes an assembly hub , with industrialized processes, prefabricated modules , and robotics which enable fast , quality-centric building . |
| 6 | POST-CONSTRUCTION & COMMISSIONING | Sensors, barcodes, and digital twins validate building performance Enhanced data capture enables digital handovers | Standardized modular components and real-time analytics enable smooth, data-rich commissioning and warranty processes. |
| 7 | MAINTENANCE & OPERATIONS | IoT monitors building health Cloud based dashboards manage facilities Analytics data enables predictive maintenance | Modular elements are designed for easy inspection , upgrade, or replacement, maximizing lifecycle value . |
| | END OF LIFE? | Material passports, digital twins, and analytics support adaptive reuse, renewal and recycling | Products are tracked for disassembly and reuse , enabling circular , regenerative housing production . |